

Subject: RE: RE: Marketing RoundtableJoanne Danganan <JDanganan@ccala.org>
From: "Henna Sherzai" <HSherzai@downtownla.com>
Date: 01/10/2017 01:03 PM
To: "Nhien Lasky" <NLasky@ccala.org>, "Michael Filson" <MFilson@downtownla.com>

Thanks, Nhien. I'm in focus groups all day tomorrow but will set something up for Thursday or Friday.



From: Nhien Lasky
Sent: Tuesday, January 10, 2017 12:53 PM
To: Henna Sherzai <HSherzai@downtownla.com>; Michael Filson <MFilson@downtownla.com>; Joanne Danganan <JDanganan@ccala.org>
Subject: FW: Marketing Roundtable

FYI. Let's discuss next steps, answers in case we get questions, etc. I'm free tomorrow if that works for you all to regroup. Thx

From: Jessica Lall
Sent: Monday, January 09, 2017 9:19 PM
To: Nhien Lasky
Subject: FW: Marketing Roundtable

FYI



Jessica Lall
CEO
626 Wilshire Blvd., Suite 200 | Los Angeles, CA
90017office: (213) 416-7538 | fax: (213) 624-0858
JLall@ccala.org ccala.org
 

From: Jessica Lall <JLall@ccala.org>
Date: Monday, January 9, 2017 at 9:18 PM
To: Suzanne Holley CCA <sholley@ccala.org>
Subject: Marketing Roundtable

Hi there -

I spoke with Nhien and Joanne today about CCA's participation in the Marketing Roundtable, and have decided it's best if CCA let DCBID continue to run it on their own. I told Joanne to let the folks who have already contributed this year have the option to either have their \$100 returned, or honor our commitment to allow them the CCA

benefits for this year (soirees and GMM tickets).

Happy to discuss further if needed but wanted to make sure I let you know asap.

Thanks,



Jessica Lall

CEO

626 Wilshire Blvd., Suite 200 | Los Angeles, CA

90017office: (213) 416-7538 | fax: (213) 624-0858

JLall@ccala.org ccala.org



— image001.png —



— image002.png —



— image003.png —



— image004.png —



— image005.png —



— image006.png —



— Attachments: —

image001.png	15.4 KB
image002.png	1.0 KB
image003.png	951 bytes
image004.png	15.4 KB
image005.png	1.0 KB
image006.png	952 bytes